## **Tobacco Use in Yankton County** Quarter 2 2020: April 1, 2020 to June 30, 2020



The South Dakota (SD) QuitLine is a Department of Health program offering tobacco cessation assistance to all SD tobacco users interested in quitting through three distinct services: 1) a Quit Guide, a self-directed cessation workbook, 2) a Kickstart Kit, a two or four-week supply of nicotine replacement therapy (NRT) with a Quit Guide, and 3) a phone coaching program, which includes up to twelve telephone coaching sessions, up to twelve weeks of NRT or the cessation medication, Zyban, and a Quit Guide.

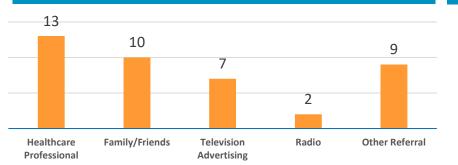
2,683 adult smokers in Yankton County



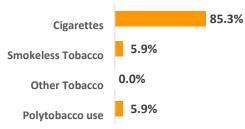


Kickstart Kit enrollments direct healthcare provider referrals

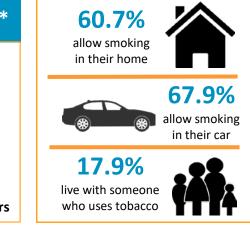
## How Callers Heard about the SD QuitLine\*



## Tobacco Type (n=34)



#### **Among Phone Coaching Enrollees**



### For more information contact the Yankton Tobacco Education Coalition at (605) 668-8274!

\*May exceed the total respondent number as respondents could select more than one response.

Number of smokers was calculated for Yankton County using the 2020 County Health Rankings data adult smoking rate (http://www.countyhealthrankings.org/app/southdakota/2020/measure/factors/9/map) and US Census Bureau adult population data from the 2014-2018 American Community Survey 5-Year Estimates (https://data.census.gov). Enrollment data was provided by the SD QuitLine service provider. This report was produced in the South Dakota State University Population Health Evaluation Center through a cooperative agreement with the SD Department of Health. Further information on tobacco use rates and SD QuitLine services can be obtained by contacting the Tobacco Control Program at 605-773-3737.

# **17.6%**

of enrollees from Yankton County reported using an e-cigarette



## **Priority Populations Enrolled\***

- 1 Youth (<18) and young adults (18-24)
- 0 Pregnant women
- 8 Medicaid recipients
- 3 Smokeless tobacco users
- 4 American Indians
- 24 Mental health/substance use disorders