

# Tobacco Use in Rapid City

Quarter 1 2021: January 1, 2021 to March 31, 2021



The South Dakota (SD) QuitLine is a Department of Health program offering tobacco cessation assistance to all SD tobacco users interested in quitting through three distinct services: 1) a Quit Guide, a self-directed cessation workbook, 2) a Kickstart Kit, a two or four-week supply of nicotine replacement therapy (NRT) with a Quit Guide, and 3) a phone coaching program, which includes up to twelve telephone coaching sessions, up to twelve weeks of NRT or the cessation medication, Zyban or Chantix, and a Quit Guide.

**9,048**  
adult smokers  
in Rapid City



**76**  
phone  
enrollments

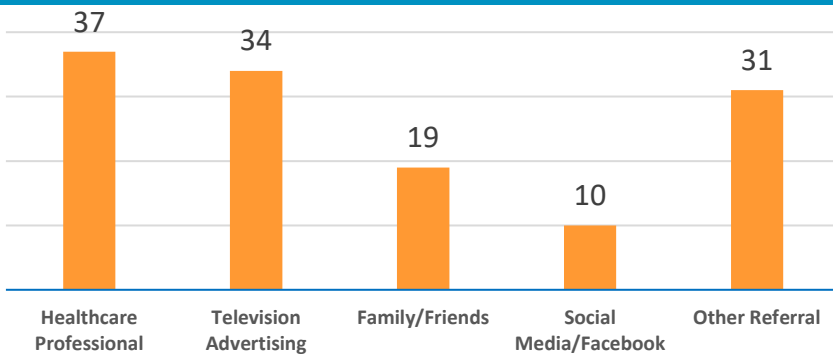


**33**  
Kickstart Kit  
enrollments

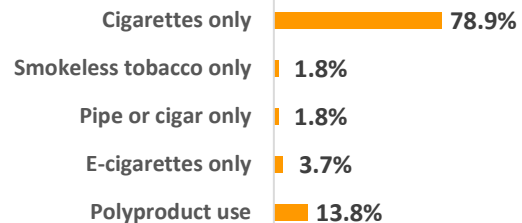


**4**  
direct healthcare  
provider referrals

## How Callers Heard about the SD QuitLine\*



## Tobacco Type (n=109)



**12.8%**  
of enrollees from  
Rapid City  
reported using an  
e-cigarette



## Priority Populations Enrolled\*

- 11 Youth (<18) and young adults (18-24)
- 3 Pregnant/nursing women
- 15 Medicaid recipients
- 9 Native Americans
- 57 Behavioral health condition

## Among Phone Coaching Enrollees

**54.8%**

allow smoking  
in their home



**78.1%**

allow smoking  
in their car



**45.2%**

live with someone  
who uses tobacco



For more information contact the Alliance for Substance Abuse Prevention, Inc. at (605) 209-0729!

\*May exceed the total respondent number as respondents could select more than one response.  
Number of smokers was calculated for Rapid City using the 2020 County Health Rankings data adult smoking rate (<http://www.countyhealthrankings.org/app/south-dakota/2020/measure/factors/9/map>) and US Census Bureau adult population data from the 2014-2018 American Community Survey 5-Year Estimates (<https://data.census.gov>). Enrollment data was provided by the SD QuitLine service provider. This report was produced in the South Dakota State University Population Health Evaluation Center through a cooperative agreement with the SD Department of Health. Further information on tobacco use rates and SD QuitLine services can be obtained by contacting the Tobacco Control Program at 605-773-3737.