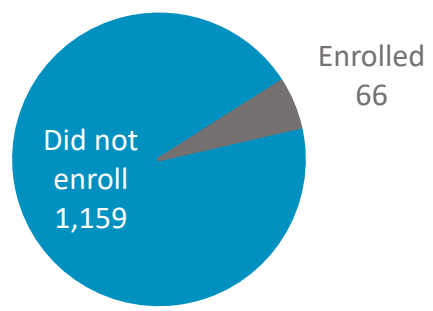


Pregnant and Postpartum Tobacco Users

Use of tobacco during pregnancy can lead to complications for both the baby and the mother. Use of tobacco near an infant can also increase health risks or lead to Sudden Infant Death Syndrome. In South Dakota, over 1 in 10 women report smoking while pregnant.

Only 5.4% of SD pregnant or postpartum women using tobacco enrolled into SD QuitLine services in 2019.



The SD QuitLine offers a variety of options for quitting. Among pregnant and postpartum women, the phone service was the most popular option in 2019.



54
Enrollees

PHONE SERVICE
Up to 12 phone coaching sessions, up to 12 weeks of Nicotine Replacement Therapy (NRT), Zyban or Chantix, and a Quit Guide



10
Enrollees

KICKSTART KIT
A two or four-week supply of NRT with a Quit Guide



2
Enrollees

QUIT GUIDE
A self-directed cessation workbook available through online order

Most pregnant and postpartum women using the SD QuitLine enrolled by phone. One in ten were referred by a healthcare professional in 2019.



Pregnant and postpartum women using the SD QuitLine had a quit rate of 46.5%. This is higher than the quit rate of women not pregnant or postpartum, and higher than the quit rate across national quitlines.

Quit Rate among Pregnant and Postpartum Women*	46.5%
Quit Rate among Women Not Pregnant or Postpartum*	38.4%
National Quit Rate	31.5%

*Combined 2016 to 2019 data used for quit rate calculation.

Tobacco use prevalence among pregnant and postpartum women was calculated using the number of live births in 2019 (https://doh.sd.gov/statistics/2019Vital/6_Nativity.pdf): 11,448 and a tobacco use rate of 10.7% among pregnant women in 2019 (https://doh.sd.gov/statistics/2019Vital/6_Nativity.pdf). National quit rate from the North American Quitline Consortium 2019 Annual Survey of Quitlines at <https://www.naquitline.org/page/2019survey>.

This report was produced in the Population Health Evaluation Center at South Dakota State University through a cooperative agreement with the SD Department of Health. Additional information on the SD QuitLine service is available from the Tobacco Control Program at (605) 773-3737.

To enroll visit
www.SDQuitLine.com/enroll
or call 1-866-SDQuits!