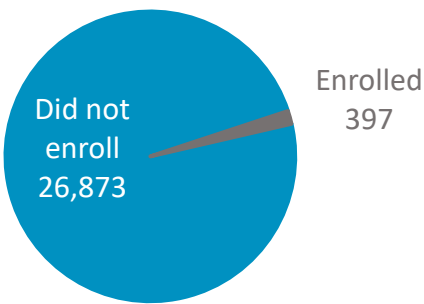



Native American Tobacco Users

Nearly half (47.3%) of Native Americans in South Dakota report using tobacco. Native Americans are at higher risk of disease caused by commercial tobacco use, with heart disease and cancer the leading causes of death.

Only 1.5% of SD Native Americans enrolled into SD QuitLine services in 2019.




The SD QuitLine offers a variety of options for quitting. Among Native American adults, the phone service was the most popular option in 2019.




274
Enrollees

PHONE SERVICE
Up to 12 phone coaching sessions, up to 12 weeks of Nicotine Replacement Therapy (NRT), Zyban or Chantix, and a Quit Guide



114
Enrollees

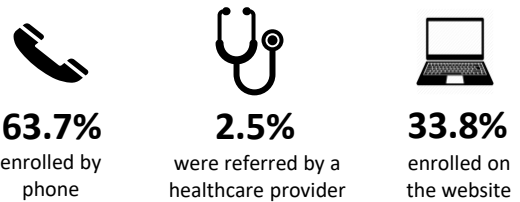
KICKSTART KIT
A two or four-week supply of NRT with a Quit Guide



9
Enrollees

QUIT GUIDE
A self-directed cessation workbook available through online order

Most Native Americans using the SD QuitLine enrolled by phone. Just 2.5% were referred by a healthcare professional in 2019.



Native Americans using the SD QuitLine had a quit rate of 33.2%. This is lower than the quit rate of non-Native participants, and higher than the quit rate across national quitlines.

Quit Rate among Native Americans*	33.2%
Quit Rate among All Other Races*	38.8%
National Quit Rate	31.5%

*Combined 2018 & 2019 data used for quit rate calculation.

Tobacco use prevalence among Native Americans was calculated using the US Census Bureau 2019 American Community Survey one-year adult population estimates (www.data.census.gov, Public Use Microdata MDAT, variable AGEP and RACEAIAN): 57,653 and adult tobacco use rate of 47.3% among adult Native Americans (2015-2019 SD Behavioral Risk Factor Surveillance Survey data, combined cigarette and spit tobacco rate per Mark Gildemaster, Director, Office of Health Statistics, <https://doh.sd.gov/statistics>.) National quit rate from the North American Quitline Consortium 2019 Annual Survey of Quitlines at <https://www.naquitline.org/page/2019survey>.

This report was produced in the Population Health Evaluation Center at South Dakota State University through a cooperative agreement with the SD Department of Health. Additional information on the SD QuitLine service is available from the Tobacco Control Program at (605) 773-3737.

To enroll visit
www.SDQuitLine.com/enroll
or call 1-866-SDQuits!