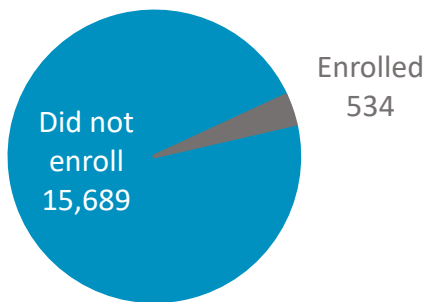


Tobacco Users on Medicaid

Tobacco use among adults with Medicaid insurance is high at 43.2%. Among SD QuitLine participants on Medicaid, 90% report one or more chronic health condition exacerbated by tobacco use including asthma, COPD, behavioral health conditions, and diabetes.

Only 3.3% of SD adult tobacco users on Medicaid enrolled into SD QuitLine services in 2019.



The SD QuitLine offers a variety of options for quitting. Among adults on Medicaid, the phone service was the most popular option in 2019.



427
Enrollees

PHONE SERVICE

Up to 12 phone coaching sessions, up to 12 weeks of Nicotine Replacement Therapy (NRT), Zyban or Chantix, and a Quit Guide



104
Enrollees

KICKSTART KIT

A two or four-week supply of NRT with a Quit Guide



3
Enrollees

QUIT GUIDE

A self-directed cessation workbook available through online order

Most SD QuitLine participants with a BHC enrolled by phone. Just 3.7% were referred by a healthcare professional in 2019.



74.2%
enrolled by phone



3.7%
were referred by a healthcare provider



22.1%
enrolled on the website

Adults on Medicaid had a quit rate of 30.1%. This is lower than the quit rate of adults with other types of insurance, and lower than the quit rate across national quitlines.

Quit Rate among Adults on Medicaid*	30.1%
Quit Rate among Adults with Other Types of Insurance*	39.5%
National Quit Rate	31.5%

*Combined 2018 & 2019 data used for quit rate calculation.

Tobacco use prevalence among adults on Medicaid was calculated using the number of SD adults eligible for Medicaid in July 2019: 37,554 and adult tobacco use rate of 43.2% among SD adults on Medicaid (2015-2019 SD Behavioral Risk Factor Surveillance Survey data, combined cigarette and spit tobacco rate per Mark Gildemaster, Director, Office of Health Statistics, <https://doh.sd.gov/statistics>.) National quit rate from the North American Quitline Consortium 2019 Annual Survey of Quitlines at <https://www.naquitline.org/page/2019survey>.

This report was produced in the Population Health Evaluation Center at South Dakota State University through a cooperative agreement with the SD Department of Health. Additional information on the SD QuitLine service is available from the Tobacco Control Program at (605) 773-3737.

To enroll visit
www.SDQuitLine.com/enroll
or call 1-866-SDQuits!