

SD QuitLine Participants – Youth and Young Adults

2017 Outcomes

39,808
estimated smokers
age 12 to 24 in SD of
which **1.4%** called the
QuitLine in 2017



561
ENROLLED
in the SD QuitLine service
9 Youth (age 13 to 17)
552 Young Adults (age 18 to 24)

312
Phone

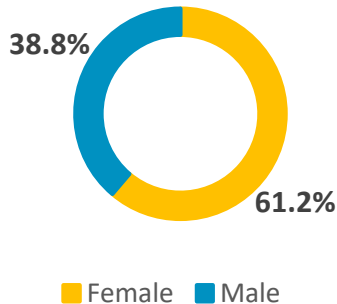


238
Kickstart Kit

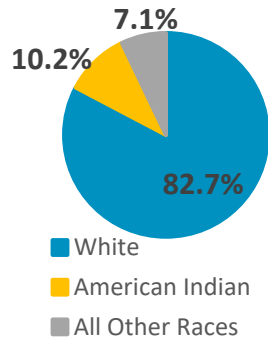
11
Quit Guide

Characteristics of Enrollees

Gender



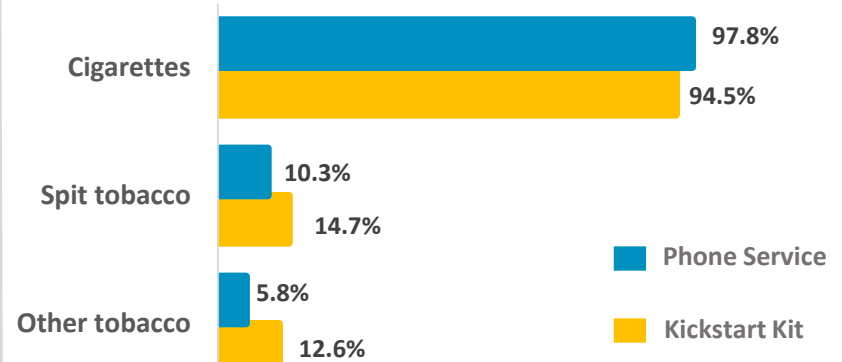
Race



Average Years of Use

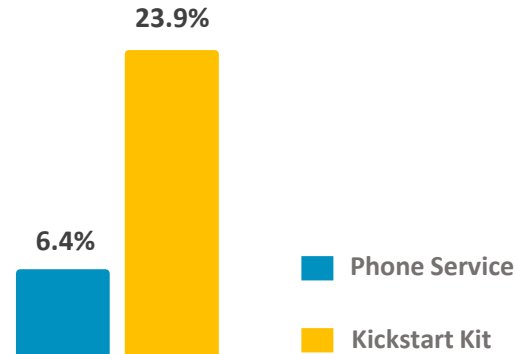


Tobacco Type by Program

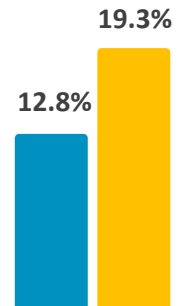


*Participant could select more than one type.

E-cigarette Use



Polytobacco Use



The SD QuitLine offers coaching and cessation medications at no cost to tobacco users interested in quitting. Individuals age 13 and older are eligible for services. Priority populations are eligible to enroll in services more frequently.

To enroll visit
www.SDQuitLine.com/enroll
or call 1-866-SDQuits!

Referrals



83.0%
enrolled by
phone



6.1%
were referred by
healthcare provider



10.9%
enrolled on
the website



Awareness



20.9%
learned about the
QuitLine from a
healthcare provider



15.5%
learned about the
QuitLine from
television ads



41.0%
learned about the
QuitLine from a family
member or friend

Environment

* Phone service clients only.

70.5%
report tobacco use is
banned inside their
home*



21.2%
report tobacco use
is banned inside
their vehicle*



58.3%
reported living with
someone who uses
tobacco



Quit Rates

Participants are contacted seven months after enrollment to assess tobacco use.

45.1%
Phone service
only

48.8%
Overall
(Phone & Kickstart Kit Service)

Outcomes

98%
Satisfaction
Rating



46.7%
reported daily stress as
their reason for relapse

Cost Savings

\$188.58
average cost savings per
month by quitting tobacco



\$2,263
average cost savings per
year by quitting tobacco

(Based on 1 pack per day)



What would you do with that money?



Tobacco use prevalence was calculated using a young adult rate of 24.3% (2013-2017 SD Behavioral Risk Factor Surveillance System Survey data, combined cigarette and spit tobacco rate per Ashley Miller, Chronic Disease Epidemiologist, <https://doh.sd.gov/statistics>), a 2015 any tobacco use rate of 30.3% among high school students (2015 SD Youth Risk Behavior Survey data, <https://doh.sd.gov/documents/statistics/YRBS2007-2015summary.pdf>) and US Census Bureau 2013-2017 American Community Survey Population estimates by age (<http://factfinder.census.gov>). Cost analysis of SD average cost per pack of \$6.20 and usage of one pack per day, resulting in annual cost savings of \$2,263 (<https://www.tobaccofreekids.org/research/factsheets/pdf/0202.pdf>). This report was produced in the Population Health Evaluation Center at South Dakota State University through a cooperative agreement with the SD Department of Health. Additional information on the SD QuitLine service is available from the Tobacco Control Program at (605) 773-3737.