

Tobacco Use in Watertown

Quarter 4 2019: October 1, 2019 to December 31, 2019



The South Dakota (SD) QuitLine offers FREE cessation services to tobacco users interested in quitting through two personalized services. The SD QuitLine Phone Program offers coaching and up to 12-weeks of cessation medication - nicotine replacement therapy (NRT) in the form of patches, gum, or lozenges, or the medication bupropion (Zyban). All SD tobacco users are eligible to enroll in services on a yearly basis as needed to quit. Tobacco users in a priority population group (highlighted below) can enroll every 3 months. Tobacco users can also enroll online (www.sdquitline.com) to receive a KickStart Kit - a 4-week supply of NRT (patch, gum, or lozenges) and a Quit Guide, available one time per year.

3,090
adult smokers
in the city of
Watertown



17
phone
enrollments

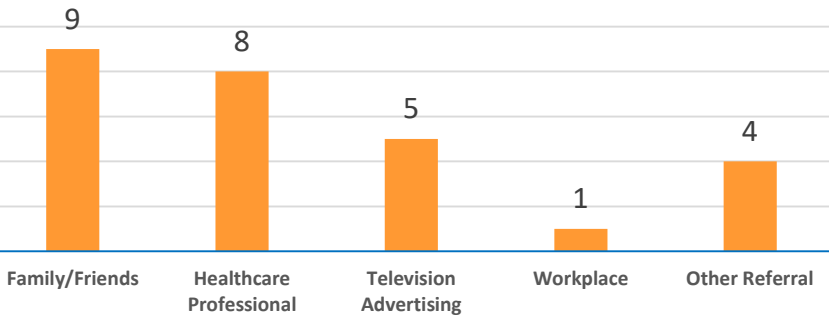


11
Kickstart Kit
enrollments

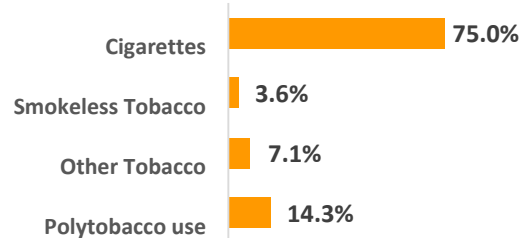


1
direct healthcare
provider referrals

How Callers Heard about the SD QuitLine*



Tobacco Type (n=28)



21.4%
of enrollees from the
city of Watertown
reported using an
e-cigarette



Priority Populations Enrolled*

- 4 Youth (<18) and young adults (18-24)
- 1 Pregnant woman
- 0 Medicaid recipients
- 4 Smokeless tobacco users
- 0 American Indians
- 17 Mental health/substance use disorders

Among Phone Coaching Enrollees

35.3%

allow smoking
in their home



88.2%

allow smoking
in their car



35.3%

live with someone
who uses tobacco



For more information contact the Watertown Tobacco Free Coalition at (605) 884-3518!

*May exceed the total respondent number as respondents could select more than one response.

Number of smokers was calculated for the city of Watertown using the 2016 County Health Rankings data adult smoking rate (<http://www.countyhealthrankings.org/app/south-dakota/2018/measure/factors/9/map>) and US Census Bureau adult population data from the 2014-2018 American Community Survey 5-Year Estimates (<https://data.census.gov>). Enrollment data was provided by the SD QuitLine service provider. This report was produced in the South Dakota State University Population Health Evaluation Center through a cooperative agreement with the SD Department of Health. Further information on tobacco use rates and SD QuitLine services can be obtained by contacting the Tobacco Control Program at 605-773-3737.