## **Tobacco Use in Lawrence County**

Quarter 4 2019: October 1, 2019 to December 31, 2019



The South Dakota (SD) QuitLine offers FREE cessation services to tobacco users interested in quitting through two personalized services. The SD QuitLine Phone Program offers coaching and up to 12-weeks of cessation medication - nicotine replacement therapy (NRT) in the form of patches, gum, or lozenges, or the medication bupropion (Zyban). All SD tobacco users are eligible to enroll in services on a yearly basis as needed to quit. Tobacco users in a priority population group (highlighted below) can enroll every 3 months. Tobacco users can also enroll online (www.sdquitline.com) to receive a KickStart Kit - a 4-week supply of NRT (patch, gum, or lozenges) and a Quit Guide, available one time per year.

3,315
adult smokers
in Lawrence
County



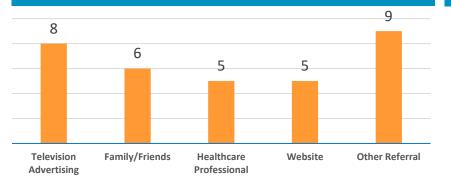
16 phone enrollments

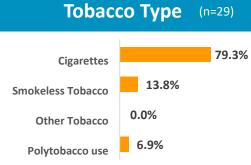


14 Kickstart Kit enrollments



## How Callers Heard about the SD QuitLine\*





16.7%

of enrollees from Lawrence County reported using an e-cigarette



## **Priority Populations Enrolled\***

- 1 Youth (<18) and young adults (18-24)
- 1 Pregnant women
- 0 Medicaid recipients
- 6 Smokeless tobacco users
- 1 American Indians
- 13 Mental health/substance use disorders

**Among Phone Coaching Enrollees** 

56.3%

allow smoking in their home





**81.3%** allow smoking in

their car

37.5%

live with someone who uses tobacco



For more information contact the Spearfish Community Coalition at (605) 717-1417!

\*May exceed the total respondent number as respondents could select more than one response.

Number of smokers was calculated for Lawrence County using the 2016 County Health Rankings data adult smoking rate (http://www.countyhealthrankings.org/app/south-dakota/2018/measure/factors/9/map) and US Census Bureau adult population data from the 2014-2018 American Community Survey 5-Year Estimates (https://data.census.gov). Enrollment data was provided by the SD QuitLine service provider. This report was produced in the South Dakota State University Population Health Evaluation Center through a cooperative agreement with the SD Department of Health. Further information on tobacco use rates and SD QuitLine services can be obtained by contacting the Tobacco Control Program at 605-773-3737.