

2015

# South Dakota QuitLine Outcomes

The SD QuitLine offers coaching and cessation medications (including nicotine replacement therapy patches, gum and lozenges, Chantix, or Zyban) at no cost to tobacco users interested in quitting.

In 2015,

**4,087**

of the 120,395 adult smokers in SD used the QuitLine.

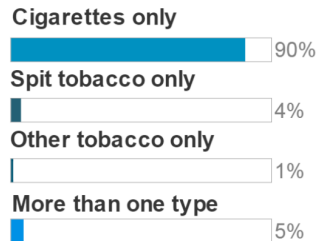
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## Gender

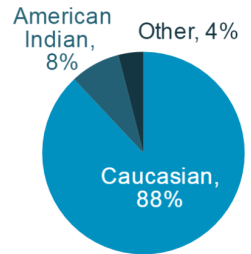


45% male 55% female

## Tobacco Type



## Race

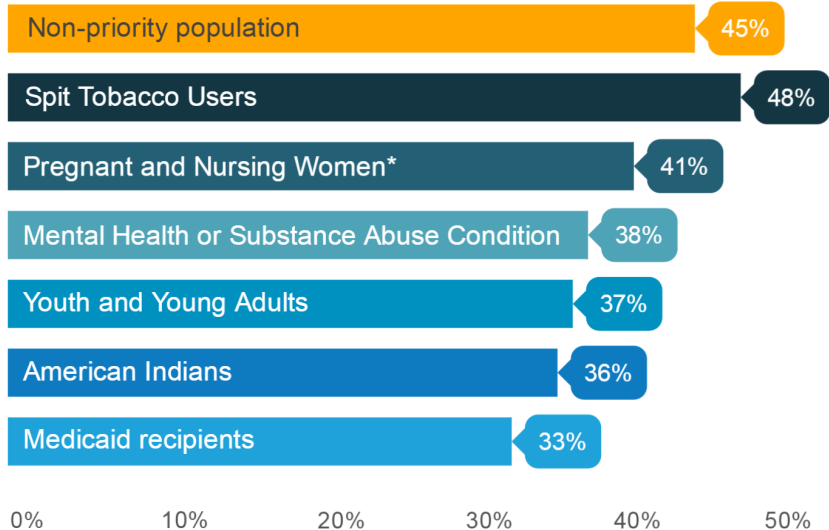


**125**

referred by a healthcare professional



## Priority Population Quit Rates (2014-2015)



0% 10% 20% 30% 40% 50%

\*Data from 2011 to 2015 included to increase sample size.

**42.9%**

**QUIT**

as measured 7 months after enrollment with the SD QuitLine.

QuitLine participants who ban smoking in their homes have a quit rate



**11% higher**

than those that allow smoking in their homes.

**91%**

of QuitLine users in 2015 were very or mostly satisfied with the services provided by the SD QuitLine.

*"The counselors are very good about calling when they said they were going to. They let me decide on what I needed from them and helped me along the way. Very pleased with this program."*

~ SD QuitLine Participant



1.866.SD-QUIT www.SDQuitLine.com

To enroll or refer, call  
1-866-737-8487,  
or visit  
www.SDQuitLine.com!

Request a call at  
www.SDQuitLine.com/enroll

Number of smokers was calculated using the U.S. Census Bureau adult population data (www.census.gov/quickfacts/table/PST045215/46,00) and the 2014 Behavioral Risk Factor Surveillance Survey smoking rate of 18.6% (https://doh.sd.gov/statistics/2014BRFSS/Tobacco.pdf). Enrollment data was provided by the SD QuitLine service provider. This report was produced in the South Dakota State University Office of Nursing Research through a cooperative agreement with the SD Department of Health. Further information on tobacco use rates and SD QuitLine services can be obtained from the Tobacco Control Program at 605-773-3737.



South Dakota State University  
College of Nursing