

# Tobacco Use in Mitchell

Quarter 3 2019: July 1, 2019 to September 30, 2019



The South Dakota (SD) QuitLine offers FREE cessation services to tobacco users interested in quitting through two personalized services. The SD QuitLine Phone Program offers coaching and 8-weeks of cessation medication - nicotine replacement therapy (NRT) in the form of patches, gum, or lozenges, or the medication bupropion (Zyban). All SD tobacco users are eligible to enroll in services on a yearly basis as needed to quit. Tobacco users in a priority population group (highlighted below) can enroll every 3 months. Tobacco users can also enroll online ([www.sdquitline.com](http://www.sdquitline.com)) to receive a KickStart Kit - a 2-week supply of NRT (patch, gum, or lozenges) and a Quit Guide, available one time per year.

**4,532**  
adult smokers  
in the city of  
Mitchell



**25**  
phone  
enrollments

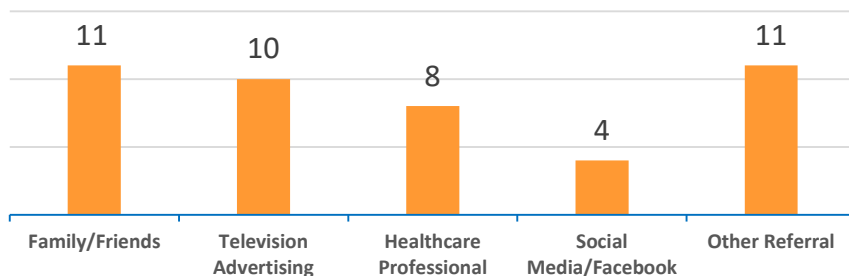


**9**  
Kickstart Kit  
enrollments

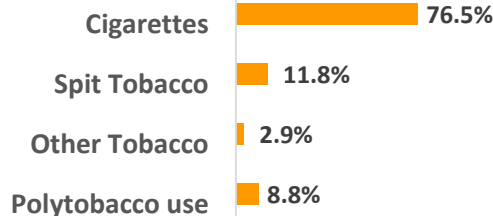


**0**  
direct healthcare  
provider referrals

## How Callers Heard about the SD QuitLine\*



## Tobacco Type (n=34)



**20.6%**

of enrollees from  
the city of Mitchell  
reported using an  
e-cigarette



## Priority Populations Enrolled\*

- 3** Youth (<18) and young adults (18-24)
- 0** Pregnant women
- 11** Medicaid recipients
- 7** Spit tobacco users
- 3** American Indians
- 15** Mental health/substance use disorders

## Among Phone Coaching Enrollees

**48.0%**

allow smoking  
in their home



**56.0%**

allow smoking  
in their car



**24.0%**

live with someone  
who uses tobacco



For more information contact the Mitchell Prevention Coalition at (605) 995-7612!

\*May exceed the total respondent number as respondents could select more than one response.

Number of smokers was calculated for the city of Mitchell using the 2016 County Health Rankings data adult smoking rate (<http://www.countyhealthrankings.org/app/south-dakota/2018/measure/factors/9/map>) and US Census Bureau adult population data from the 2013-2017 American Community Survey 5-Year Estimates ([https://factfinder.census.gov/faces/nav/jsf/pages/community\\_facts.xhtml#](https://factfinder.census.gov/faces/nav/jsf/pages/community_facts.xhtml#)). Enrollment data was provided by the SD QuitLine service provider. This report was produced in the South Dakota State University Population Health Evaluation Center through a cooperative agreement with the SD Department of Health. Further information on tobacco use rates and SD QuitLine services can be obtained by contacting the Tobacco Control Program at 605-773-3737.