

SD QuitLine Participants – American Indians

2017 Outcomes

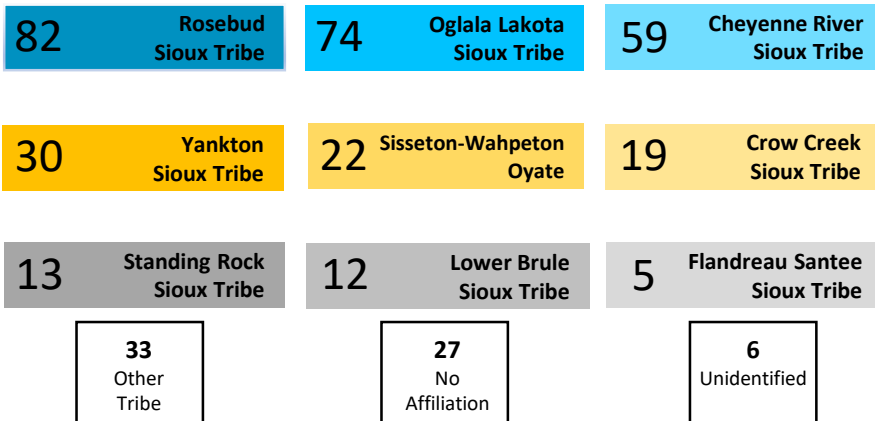
22,001
estimated number of American Indians who use tobacco, of which **2.4%** called the QuitLine

524
American Indians **ENROLLED** in the QuitLine service

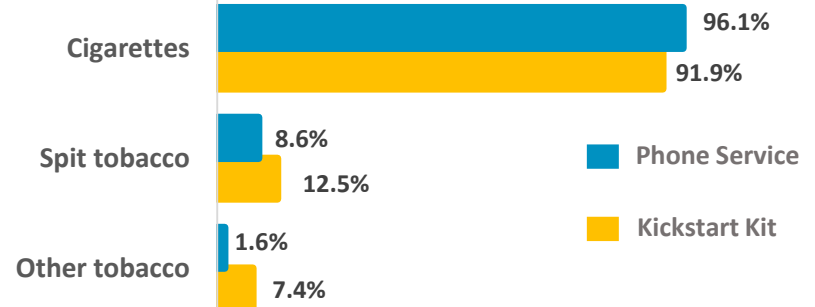


SD QuitLine Enrollment Numbers by Tribe

Rank order does not take into consideration overall tribal enrollment size.

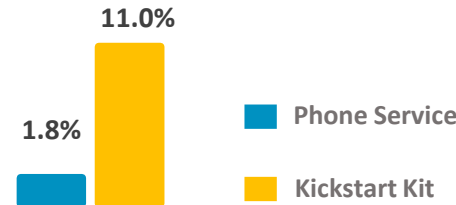


Tobacco Type by Program

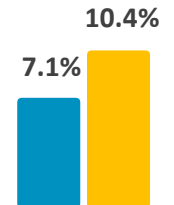


*Participant could select more than one type.

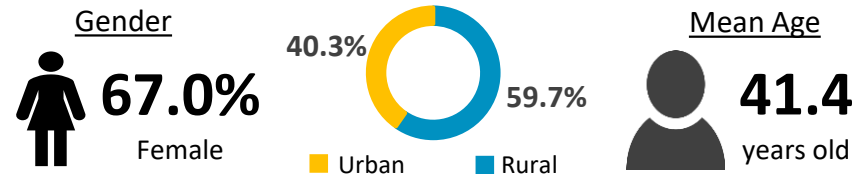
E-cigarette Use



Polytobacco Use



Characteristics of Enrollees



Referrals



74.9%

enrolled by
phone



18.3%

were referred by
healthcare provider



6.8%

enrolled on
the website



83.0%
completed
at least one
coaching
call*

Awareness



36.5%

learned about the
QuitLine from a
healthcare provider



25.0%

learned about the
QuitLine from
television ads



17.0%

learned about the
QuitLine from a family
member or friend

Tobacco Bans

Phone service clients only.

53.9%

report tobacco use is banned
inside their home

35.6%

report tobacco use is banned
inside their vehicle



Quit Rates

Participants are contacted seven months after enrollment to assess tobacco use.

30.9%

Phone service
only

29.6%

Overall
(Phone & Kickstart Kit Service)

Outcomes

98%
Satisfaction
Rating



43.0%

reported daily stress as
their reason for relapse

Cost Savings

\$188.58

average cost savings per
month by quitting tobacco

(Based on 1 pack per day)



\$2,263

average cost savings per
year by quitting tobacco



What would you do with that money?



Tobacco use prevalence was calculated using an American Indian adult rate of 48.6% (2013-2017 SD Behavioral Risk Factor Surveillance Survey data, combined cigarette and spit tobacco rate per Ashley Miller, Chronic Disease Epidemiologist, <https://doh.sd.gov/statistics>) and US Census Bureau 2013-2017 adult American Indian population by tribal area, www.census.gov/tribal. Cost analysis of SD average cost per pack of \$6.20 and usage of one pack per day, resulting in annual cost savings of \$2,263 (<https://www.tobaccofreekids.org/research/factsheets/pdf/0202.pdf>). This report was produced in the Population Health Evaluation Center at South Dakota State University through a cooperative agreement with the SD Department of Health. Additional information on the SD QuitLine service is available from the Tobacco Control Program at (605) 773-3737.