

Tobacco Use in Watertown

Quarter 1 2020: January 1, 2020 to March 31, 2020



The South Dakota (SD) QuitLine is a Department of Health program offering tobacco cessation assistance to all SD tobacco users interested in quitting through three distinct services: 1) a Quit Guide, a self-directed cessation workbook, 2) a Kickstart Kit, a two or four-week supply of nicotine replacement therapy (NRT) with a Quit Guide, and 3) a phone coaching program, which includes up to twelve telephone coaching sessions, up to twelve weeks of NRT or the cessation medication, Zyban, and a Quit Guide.

3,090
adult smokers
in the city of
Watertown



19
phone
enrollments

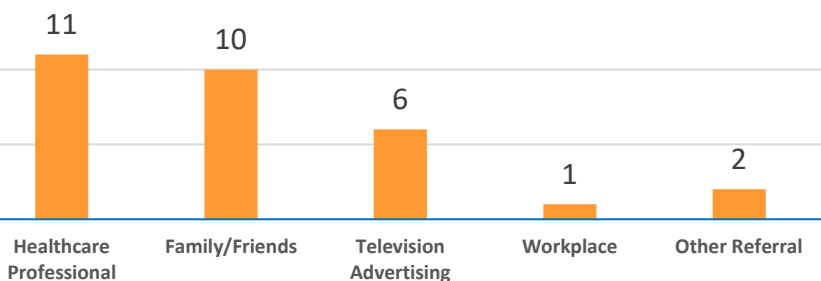


12
Kickstart Kit
enrollments

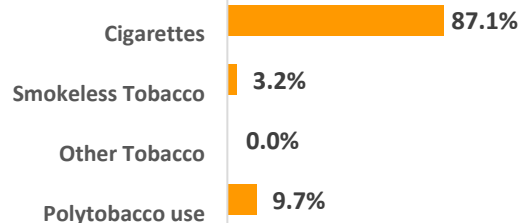


2
direct healthcare
provider referrals

How Callers Heard about the SD QuitLine*



Tobacco Type (n=31)



6.5%
of enrollees from the
city of Watertown
reported using an
e-cigarette



Priority Populations Enrolled*

- 1 Youth (<18) and young adults (18-24)
- 0 Pregnant woman
- 2 Medicaid recipients
- 4 Smokeless tobacco users
- 1 American Indians
- 14 Mental health/substance use disorders

Among Phone Coaching Enrollees

31.6%

allow smoking
in their home



63.2%

allow smoking
in their car



31.6%

live with someone
who uses tobacco



For more information contact the Watertown Tobacco Free Coalition at (605) 884-3518!

*May exceed the total respondent number as respondents could select more than one response.

Number of smokers was calculated for the city of Watertown using the 2016 County Health Rankings data adult smoking rate (<http://www.countyhealthrankings.org/app/south-dakota/2018/measure/factors/9/map>) and US Census Bureau adult population data from the 2014-2018 American Community Survey 5-Year Estimates (<https://data.census.gov>). Enrollment data was provided by the SD QuitLine service provider. This report was produced in the South Dakota State University Population Health Evaluation Center through a cooperative agreement with the SD Department of Health. Further information on tobacco use rates and SD QuitLine services can be obtained by contacting the Tobacco Control Program at 605-773-3737.