

Tobacco Use in Rapid City

Quarter 1 2020: January 1, 2020 to March 31, 2020



The South Dakota (SD) QuitLine is a Department of Health program offering tobacco cessation assistance to all SD tobacco users interested in quitting through three distinct services: 1) a Quit Guide, a self-directed cessation workbook, 2) a Kickstart Kit, a two or four-week supply of nicotine replacement therapy (NRT) with a Quit Guide, and 3) a phone coaching program, which includes up to twelve telephone coaching sessions, up to twelve weeks of NRT or the cessation medication, Zyban, and a Quit Guide.

11,183
adult smokers
in Rapid City



99
phone
enrollments

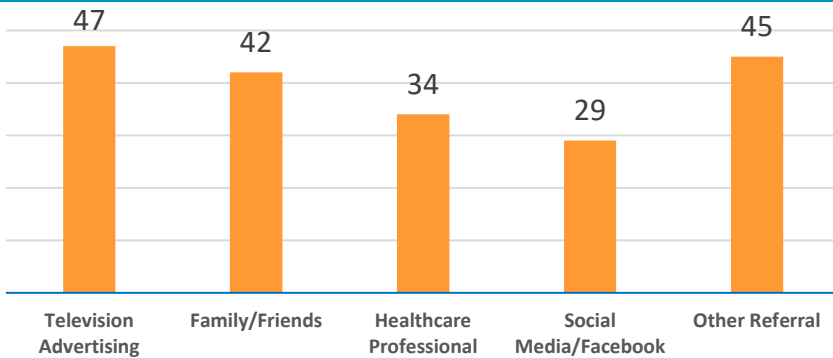


62
Kickstart Kit
enrollments

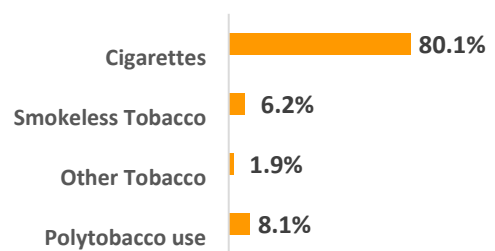


1
direct healthcare
provider referrals

How Callers Heard about the SD QuitLine



Tobacco Type (n=161)



18.6%
of enrollees from
Rapid City
reported using an
e-cigarette



Priority Populations Enrolled*

- 16 Youth (<18) and young adults (18-24)
- 1 Pregnant women
- 28 Medicaid recipients
- 16 Smokeless tobacco users
- 13 American Indians
- 75 Mental health/substance use disorders

Among Phone Coaching Enrollees

53.5%
allow smoking
in their home



71.7%
allow smoking
in their car



35.4%
live with someone
who uses tobacco



For more information contact the Alliance for Substance Abuse Prevention, Inc. at (605) 718-0532!

*May exceed the total respondent number as respondents could select more than one response.
Number of smokers was calculated for Rapid City using the 2016 County Health Rankings data adult smoking rate (<http://www.countyhealthrankings.org/app/south-dakota/2018/measure/factors/9/map>) and US Census Bureau adult population data from the 2014-2018 American Community Survey 5-Year Estimates (<https://data.census.gov>). Enrollment data was provided by the SD QuitLine service provider. This report was produced in the South Dakota State University Population Health Evaluation Center through a cooperative agreement with the SD Department of Health. Further information on tobacco use rates and SD QuitLine services can be obtained by contacting the Tobacco Control Program at 605-773-3737.