

**DON'T  
BUY  
IT.**

THE  
OWN  
YOU  
**THERE'S NO  
FREEDOM  
IN IT.**

THE TARGET IS YOU.

THINK SMOKELESS TOBACCO IS A SAFE  
ALTERNATIVE TO SMOKING?



South Dakota QuitLine 1 . 866 . SD . QUIT  
[www.RethinkTobacco.com](http://www.RethinkTobacco.com)

TOBACCO  
**RETHINK IT**  
(SERIOUSLY.)

A message from the South Dakota Department of Health and your local tobacco prevention partnership.